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TEXAS ASSOCIATION OF SCHOOL BUSINESS OFFICIALS

## 2023 Bonds, Buildings and Beyond Academy - Round Rock

Monday and Tuesday, April 3 and 4, 2023

8:45 AM to 4:40 PM Day 1 | 8:55 AM to 12:30 PM Day 2

### Agenda | Day One

8:45 - 9:00

Introductions and Welcome

TASBO Staff

9:00 - 10:00

#### Credit Landscape

*This session will give an overview and update of general credit trends and legislative updates for school districts in Texas. It will also examine Moody's role in a debt issuance transaction, what these ratings mean, and what methodology is used for school districts.*

Heather Guss

AVP - Analyst  
Moody's Investors Service, Inc.

10:10 - 11:10

#### Communication with the Community - Before the Bond Issue

*Learn what communications you should consider before calling a bond election and how you can narrow the message into a one that sticks. Best practices and lessons learned will also be shared.*

Shay Adams, RTSBA

Asst. Supt. for Bus. & Finance  
Little Elm ISD

11:20 - 12:20

#### Facility Assessment Fundamentals

*Need help getting started with your facilities planning? Learn how a facility assessment can help you get started on the right path with reliable information for data driven decisions and powerful communication. Assess the possibilities of budget and capital planning, replacement schedules, equipment inventories, and correcting facility deficiencies.*

Jeff Clemmons

Division Director  
TASB Facility Services

BREAK

Lunch

1:20 - 2:20

#### CFO's Role in Choosing Procurement Methods

*This session will detail how your district's finance and purchasing departments can work together to select the purchasing method that best fits your needs.*

Elaine Cogburn, RTSBA

Dep. Supt. for Finance & Ops.  
Dripping Springs ISD

Jamie Spiegel, RTSBA

Sr. Dir. of Bus. Process  
Improvement  
Leander ISD

2:30 - 3:30

### Bond Timelines - Election, Sale & More

*A discussion of the various timelines associated with the implementation of a capital improvement program for a Texas public school district, including conducting a bond election, selling bonds and post-sale compliance requirements.*

**Randy McDowell, RTSBA**

*Investment Banker  
BOK Financial Securities*

3:40 - 4:40

### Managing Your Bonds

*One definition of manage is to "succeed in surviving or in attaining one's aims, especially against heavy odds." Once the bond proposition(s) pass(es), there can be an overwhelming feeling that odds are against you when you realize you have to keep track of all aspects of the projects. This session will explore how to manage the financial and organizational aspects of your projects so you can have a successful bond program.*

**Jennifer Land, RTSBA**

*Chief Financial Officer  
Pflugerville ISD*

**Brandon Cardwell,  
CTSBO**

*Exec. Dir. of Facilities &  
Support Services  
Pflugerville ISD*

## Agenda | Day Two

8:55 - 9:00

### Welcome

9:00 - 10:00

### Refunding Bonds and Accounting Entries

*The sale of bonds, especially the sale of refunding bonds, generates a complex set of accounting entries. David Webb of Stifel Nicolaus will introduce a couple of example transactions, and Lupe Garcia of Whitley Penn will discuss the accounting entries required for each. Sounds boring, but it is actually a LOT more interesting and multi-faceted than you might think!*

**David Webb, RTSBA**

*Director  
Stifel, Nicolaus & Company, Inc*

**Lupe Garcia**

*Audit Partner  
Whitley Penn, LLP*

BREAK

## Hotel Check Out

10:20 - 11:20

### Ethics Commission Guidelines

*When considering a bond election, you are forging a path to building your bond election, buildings, and beyond. The presenters will provide a guide to the legal requirements for bond elections and practical considerations for your district.*

**Destinee Gesing**

*Associate  
Walsh Gallegos Treviño Kyle &  
Robinson, P.C.*

**Ann Greeberg**

*Shareholder  
Walsh Gallegos Treviño Kyle &  
Robinson, P.C.*

11:30 - 12:30

### Tracking and Communicating Bond Projects

*Learn how you can track projects and communicate progress over the course of a bond program, including methods for tracking and communicating changes to your original plan.*

**Kimberly Smith**

*Chief Finance & Strategy  
Officer  
Frisco ISD*

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